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WHAT WE’VE ACHIEVED

ACCESSIBILITY

75% INCREASE in fall semester undergraduate applications

83% INCREASE in total enrollment headcount

30% OF ENROLLMENT is underrepresented students

41-POINT INCREASE in SAT scores for first-time, regular-admit enrolled freshman

85.3% RETENTION RATE first- to second-year students

ACADEMIC AFFAIRS

65% PORTION of the FY16 budget for academics

98 FULL-TIME lecturers added for FY19

AFFORDABILITY

6 YEARS of tuition increases below the predicted rate of inflation

$30M AWARDED in FY18 institutional scholarships and waivers

ADVANCEMENT

$115.9M RAISED in new gifts and pledges from FY08 to FY18

$116.4 MILLION appropriated from the Rowan University Foundation since FY08

FACILITIES

$1.2 BILLION in anticipated construction

RESEARCH

$39.6 MILLION in FY18 research awards

196% INCREASE in invention disclosures since FY14

ROWAN GLOBAL

$73 MILLION returned to University since FY08

100% SELF-FUNDED division

ATHLETICS

$22.8M INVESTED in capital in last nine years

ECONOMIC IMPACT

$1.23 BILLION annually statewide
WHERE WE ARE HEADED

Measuring quality and efficiency
This document reports on key indicators of Rowan University’s tremendous growth and success. Each goal and assessment focus on Rowan’s commitment to emphasize quality and efficiency and to provide the most meaningful impact with the most thoughtful use of resources.

Improving regional resources
Perhaps the most striking examples of growth and change are at the east and west ends of the main campus in Glassboro. On the eastern border, not long ago dominated by vacant lots and run-down properties, the $400 million Rowan Boulevard redevelopment project is serving the needs of the university’s students and creating a retail and hospitality destination for local and regional residents and visitors.

Strategically located along Rt. 55, the West Campus development continues to progress, attracting attention and investments of regional and national interests, and providing new resources for the university.

Now being built, Inspira Health Network’s newest hospital will provide new regional health care resources and hundreds of employment opportunities during and after construction.

Rowan’s research facilities at South Jersey Tech Park already host projects targeted at solving problems in the nation’s transportation infrastructure, sustainability, biomedical sectors and more. As more research partners collaborate and innovate with Rowan faculty and students, Rowan’s influence on the regional economy will increase exponentially.

A key strategy for practical partnership is Rowan’s commitment to recruiting high tech firms with which the university will collaborate. The synergy will include partnering on research, designing academic programs to enhance employees’ expertise, hiring student interns upon graduation and developing an agile workforce primed to advance these firms the 21st century.

Focusing on growth, stability and excellence
While many in higher education are retrenching in difficult times, Rowan is continuing to expand its academic corps, hiring 100 new tenure-track faculty in the next 10 years. High-quality, in-demand undergraduate programs remain primary and central to the academic mission, supplemented strategically with increases in graduate, doctoral and professional degree options. Bolstering faculty and advising staffs will be a priority to help maintain low student-faculty ratios and provide more flexibility for research and entrepreneurial initiatives throughout the curriculum.

As our physical capacity and our centers and institutes keep growing, Rowan will address critical regional needs for a wide range of professional expertise, facilities and services.

The University’s market-driven “Eds and Meds” collaborations will address critical shortages in health care professions as we increase our medical school enrollments. Already helping develop health sciences programs with our regional partners in the City of Camden, Rowan committed to invest $50M to fund research there, too.

Committed to opportunity
With the stability of a strong, well-established, focused institution, Rowan University’s future holds great promise. Noted as a new and successful higher education model, Rowan will continue to exhibit bold leadership, practical solutions and effective service—all distinguished by the commitment to excellence.
Rowan University has evolved from its humble beginning as a normal school training teachers for South Jersey classrooms into a respected comprehensive public research university that educates teachers, communicators, entrepreneurs, engineers, scientists, physicians and others who are becoming leaders in New Jersey and across the country.

**A BRIEF HISTORY**

Among the highlights of Rowan’s history are:

**1923** In September 1923, Glassboro Normal School opened with 236 students.

**1937** In 1937, the school changed its name to New Jersey State Teachers College at Glassboro to indicate its growth beyond the original two- and three-year diploma programs.

**1958** In 1958, the school became Glassboro State College to better reflect its mission and the impressive growth that had occurred throughout the 1950s.

**1992** In July 1992, Henry Rowan and his wife, Betty, donated $100 million to the institution. They requested that the institution create a College of Engineering to revitalize engineering education. Later that year, the school changed its name to recognize its benefactors’ generosity.

**1997** The college achieved university status in 1997 and changed its name to Rowan University.

**2012** In 2012, Rowan opened Cooper Medical School of Rowan University in partnership with Cooper University Health Care. Nearly 3,000 students applied for 50 spots in CMSRU’s charter class, which entered the medical school in summer 2012.

**2013** On July 1, 2013, Rowan became New Jersey’s second comprehensive public research institution, integrating the School of Osteopathic Medicine and Graduate School of Biomedical Sciences and partnering with Rutgers-Camden to create health sciences programs in the City of Camden.

**2014** Signaling a new approach to higher education, Gloucester County College becomes the first Rowan College. Burlington County College follows the next year.

**2017** Carnegie granted Rowan doctoral research designation. Opened four buildings. Recognized as 37th safest University in the nation.

Began filling 100 new tenure-track faculty lines, to be completed over 10-year span.

**2018** Committed to investing $50M to health science research in the City of Camden.

Committed $1M per year for three years to develop innovative academic curricula to address future workforce needs.
A statistical snapshot for selected categories of the 2017-2018 year

**ACADEMICS**

Academic degree programs include:
- 83 bachelor’s
- 44 master’s
- 2 professional
- 7 doctoral

Fall 2017 student body totals: 18,484
- Undergraduate: 15,401
- Graduate: 2,045
- Professional/medical: 1,038

Average Fall 2017 SAT score: 1281 (regular-enrolled students)

**STUDENTS**

Student body hails from:
- 33 states and 19 countries
- Percentage of student body from underrepresented groups: 30

Average undergraduate class size: 22
Undergraduate student-faculty ratio: 17:1

5,900 resident students living in:
- 9 residence halls
- 5 apartment complexes
- 1 townhouse complex
- 1 international house

**RESOURCES AND IMPACT**

Amount of University scholarships and waivers given to students in 2016-17: $27 million

Research and sponsored projects: $34 million in FY17

South Jersey Technology Park hosts:
- 16 sponsored research labs and Virtual Reality Center

University total operating budget: $519 million

University Foundation assets total: $208 million

Economic impact statewide annually: $1.23 billion

**HUMAN RESOURCES**

3,645 employees

**ALUMNI**

88,085 alumni
- NJ: 69,717
- U.S.: 18,238
- Abroad: 130

**CAMPUSES**

4: Glassboro, Camden, Stratford and West (Harrison and Mantua Twps.)

**RECOGNITION**

Earned Carnegie classification as a doctoral research institution

1 of only 3 universities in the U.S. with M.D.- and D.O.-granting medical schools

#90 of U.S. public institutions and #171 overall of 311 national universities (U.S. News & World Report 2018 Best Colleges)

#19 among the nation’s best undergraduate engineering schools for Henry M. Rowan College of Engineering (U.S. News)

Seventh fastest-growing public doctoral institution from 2005-2015, with 65.5 percent growth in enrollment (The Chronicle of Higher Education 2017-18 Almanac)

38th among the top 100 safest colleges judged from among more than 2,000 institutions (National Council for Home Safety and Security)

#15 in U.S. geriatric medical education for School of Osteopathic Medicine (U.S. News)
I. ACCESSIBILITY

Rowan’s academic partnerships are among several programs that provide early and increased access to college.
Applications to Rowan University have almost tripled in the last 10 years thanks to the institution’s innovative programs and growing reputation. Note: The University experienced a jump in overall applications in 2012 and 2013 because of its two new medical schools.
I. ACCESSIBILITY

ENROLLMENT HEADCOUNT FALL 2017

Enrollment jumped 83 percent during the last 10 years and topping more than 18,400 students in Fall 2017.
I. ACCESSIBILITY

UNDERREPRESENTED ENROLLMENT

The institution has increased its enrollment of underrepresented students 190 percent in the last decade, especially through outreach in schools and communities historically not well-served by higher education opportunities.
I. ACCESSIBILITY

DIVERSITY OF THE STUDENT BODY

The underrepresented category includes African American, American Indian, Asian, Hispanic or Latino and Native Hawaiian.

<table>
<thead>
<tr>
<th>ETHNICITIES</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
<td>African American</td>
<td>64.87%</td>
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<tr>
<td>Native American</td>
<td>10.83%</td>
</tr>
<tr>
<td>Asian</td>
<td>9.75%</td>
</tr>
<tr>
<td>Hispanic or Latino</td>
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<tr>
<td>International</td>
<td>6.93%</td>
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<tr>
<td>Native Hawaiian</td>
<td>.93%</td>
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<tr>
<td>Not reported</td>
<td>1.22%</td>
</tr>
<tr>
<td>White</td>
<td>0.14%</td>
</tr>
</tbody>
</table>
I. ACCESSIBILITY

FIRST-TIME STUDENTS 1ST TO 2ND YEAR FALL RETENTION RATES

At 85.1 percent, Rowan’s retention rate exceeds the 80.8 percent national average for four-year public institutions as reported in IPEDS federal data.
I. ACCESSIBILITY

SAT AVERAGES FOR FIRST-TIME, REGULAR-ADMIT ENROLLED STUDENTS (FALL 2017)*

According to the College Board, in 2017 the new combined SAT score mean for the US was 1060; for New Jersey, that score was 1056. For all Rowan University 2017 first-time enrolled, the mean SAT score was 1144. For Rowan’s First-time, regular-admit enrolled freshmen, that score was 1281.

*Scores represent the College Board's revised scoring formula across all years.
The national average 6-year graduation rate for 4-year public institutions is 49.46%, according to the National Student Clearinghouse Research Center (fall 2010 cohort).
During the past 10 years, access to education has improved through Rowan's innovative changes in curricula and services and the number of graduates has reached new records.
I. ACCESSIBILITY

EDUCATIONAL AND CLINICAL SITES

Thousands of New Jerseyans rely year-round on access to Rowan services that provide and enhance K-12 education, health care, business and professional career development programs. At more than 80 locations, Rowan serves the region and State with access to educational services and programs they need.

OFF-SITE SERVICES

- William G. Rohrer College of Business
- College of Education
- Henry M. Rowan College of Engineering
- Division of Global Learning & Partnerships
- Cooper Medical School of Rowan University
- School of Earth & Environment
- School of Osteopathic Medicine

80+ educational and clinical sites providing access and services
II. AFFORDABILITY

Keeping higher education affordable is a key commitment that Rowan is fulfilling through fiscal responsibility and innovative programs.
II. AFFORDABILITY

TUITION AND FEES INCREASES KEPT IN CHECK

Committed to keeping tuition increases at or below the rate of inflation to help ensure access to a college education for more students, Rowan cut tuition increases from eight percent in FY07 to zero percent in FY14, with just modest increases for FY15 through FY19. President Houshmand has committed to keeping all future undergraduate tuition and fee increases at or below the rate of inflation.
II. AFFORDABILITY

SCHOLARSHIP & WAIVER DISTRIBUTION

One of Rowan’s primary areas of focus is affordability. The University plans to award approximately $29 million in institutional aid in FY18, to help students reduce or eliminate loans they may have needed.
II. AFFORDABILITY

STATE APPROPRIATIONS

State appropriations to the regular University budget have decreased. The overall increase in appropriations is a reflection of funds given to Rowan to support the two medical schools.

$71.4M in FY18 state appropriations
Research collaborations throughout the University are creating new opportunities for students, faculty and business and industry partners.
Research awards continue to increase and diversify.

### TYPES OF AWARDS

- Healthcare delivery: 37%
- Education: 14%
- Materials: 13%
- Other: 10%
- Medical Illness Research: 7%
- Transportation: 5%
- K-12 Education: 5%
- Energy & Environmental Sustainability: 5%
- Mental/Behavioral Research: 4%
- Drug Development: 3%
III. RESEARCH

RESEARCH AWARDS

The newly created office of proposal development plays a key part in identifying funding opportunities, putting faculty teams together and assisting in proposal preparation. A close collaboration with the office of government relations and the Division of Health Sciences and enabled for success.
III. RESEARCH

INTELLECTUAL PROPERTY/INVENTION DISCLOSURES

The office of technology commercialization supports the development of a culture of invention and innovation among our faculty and students.

The image shows a bar chart that tracks the number of invention disclosures from FY08 to FY18, with a peak of 175 disclosures in FY18.
III. RESEARCH

INTELLECTUAL PROPERTY/PATENTS GROWTH

The University is rapidly becoming a hub for intellectual property in southern New Jersey.
III. RESEARCH

TOTAL RESEARCH OPERATING BUDGET

The operating budget of the Division of University Research continues to grow in supporting our faculty and students research enterprise. Newly created departments of Rowan Innovations and Graduate Research Services enable our faculty and student services to be entrepreneurial and publish quality theses and dissertations.
IV. ADVANCEMENT

Investments from donors like Jean and Ric Edelman (right) continue to play a meaningful role in the University’s ability to enhance the educational opportunities available to its students.
IV. ADVANCEMENT

NEW GIFTS AND PLEDGES AND OPERATING BUDGET

Strategic investments in the Advancement Division’s operating budget have resulted in a significant increase in fundraising performance. As the University’s growing profile continues to yield many fundraising opportunities, the Advancement Division has been increasingly successful in attracting support with more than $115.9 million in new gifts and pledges raised since FY08. In FY18, $15.0 million was raised, including $5 million from the William G. Rohrer Charitable Foundation.

$115.9M raised in new gifts and pledges from FY08 to FY18
IV. ADVANCEMENT

FOUNDATION ASSETS

For FY18 the Foundation’s portfolio had a return of 7.09 percent for a $15.2 million gain. In December 2014, the Foundation Board Investment Committee began strategically investing the University reserves at the request of the President and Board of Trustees. Since inception the reserves portfolio has gained $3.5 million.
IV. ADVANCEMENT

FOUNDATION SUPPORT TO THE UNIVERSITY

The University Foundation makes annual appropriations from the endowment to the University based on its spending policy (currently 4.5 percent of a 12-quarter rolling market average).
Rowan students benefit from low student-faculty ratio and hands-on learning.
V. ACADEMIC AFFAIRS

INSTRUCTIONAL AND ACADEMIC SUPPORT

Rowan devotes 65 percent of its operating budget to academics. The figures below exclude debt service, capital costs and both medical schools.

<table>
<thead>
<tr>
<th>Year</th>
<th>Instruction &amp; Academic Support*</th>
<th>Operating Budget Excluding Debt Service and Capital Costs**</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>$83</td>
<td>$140</td>
</tr>
<tr>
<td>2009</td>
<td>$91</td>
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<td>2010</td>
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<tr>
<td>2017***</td>
<td>$143</td>
<td>$219</td>
</tr>
<tr>
<td>2018***</td>
<td>$167</td>
<td>$256</td>
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</table>

* Instruction and Academic Support includes expenses of the Regular University and Rowan Global Traditional Summer and Graduate Programs. It includes activities and services that support the institution's primary missions of instruction. It includes the retention, preservation, and display of educational materials; organized activities that provide support services to the academic functions of the institution; media; academic administration. It excludes expenses for academic administration where the primary function is administration.

** The Operating budget numbers represent the Regular University and Rowan Global Traditional Summer and Graduate Operating Budgets excluding debt service and capital costs. It does not include either medical school, special programs or auxiliary operations.

*** FY2017 and FY18 Instructional and Academic Support is estimated based on recent history. These numbers will be updated when the audited financials are available.
V. ACADEMIC AFFAIRS

GROWTH IN DEGREE PROGRAMS

Rowan is committed to providing academic programs that meet the needs of students and employers. As it strengthens the core curricula and responds to developing demand, Rowan continues to fine-tune and add degree programs at every level.
V. ACADEMIC AFFAIRS

UNDERGRADUATE AND GRADUATE FACULTY HEADCOUNT

Rowan’s instructional core comprises tenured, tenure-track and three-quarter-time faculty, which is accounted for in the chart below. To provide supplemental discipline-specific educators, Rowan relies on professionals who bring a variety of expertise to the classroom as adjunct faculty.

Glassboro campus and Camden Academic Center
(Tenured, tenure-track and three-quarter-time faculty)
V. ACADEMIC AFFAIRS

MEDICAL SCHOOLS FACULTY HEADCOUNT

Rowan’s two medical schools benefit from full-time physician-educators dedicated to M.D. and D.O. curricula. Physicians and health care professionals from affiliated hospitals and medical centers provide additional discipline-specific instruction on a temporary basis and are not Rowan employees.
The increase in faculty that started in FY12 reflects the addition of both medical schools. Rowan has hired nearly 220 new tenure-track faculty in the past five years, 35 in just the last year. While approximately half replaced personnel, the figure is a significant increase by any measure. Total headcount includes tenure-track, 3/4-time, lecturers, medical school basic science and clinical faculty.
VI. ATHLETICS

Rowan athletics programs boast high academic achievements among student athletes and robust support from alumni and others.
VI. ATHLETICS

STUDENT ATHLETES

There has been a 40.3 percent increase in annual participation in Rowan’s NCAA Division III teams over the past 10 years. There were 22 student athletes who earned All-American honors and 41 Academic All-Americans in FY17. Also, 161 students had a grade point average of 3.4 or higher, and 282 had a GPA between 3.0 and 3.39.
VI. ATHLETICS

ATHLETICS OPERATING/CAPITAL COSTS

The last two spikes in capital projects included an addition to the John Green Team House and installation of artificial turf practice fields on Rowan’s West Campus.
VI. ATHLETICS

SPORTS AND PARTICIPATION

Rowan is part of the New Jersey Athletic Conference. Its student-athletes have earned 11 championships plus scores of individual titles. There are 668 student athletes on Rowan’s 18 NCAA Division III teams and three individual national champions during FY17.

**WOMEN’S SPORTS**
- Basketball
- Cross Country
- Field Hockey
- Indoor Track & Field
- Lacrosse
- Outdoor Track & Field
- Soccer
- Softball
- Swimming & Diving
- Volleyball

**MEN’S SPORTS**
- Baseball
- Basketball
- Cross Country
- Football
- Indoor Track & Field
- Outdoor Track & Field
- Soccer
- Swimming & Diving

Jesse Novak ’17 finished his Rowan career as the most decorated swimmer in program history. He was a three-time national champion and an eight-time All-American.
VII. FACILITIES

The new home for the Rohrer College of Business allows for doubling of enrollment in that college.
VII. FACILITIES

UNIVERSITY BUILDINGS ACROSS ALL CAMPUSES

There has been more than $440 million in new construction in Glassboro and Camden during the past five years. As Rowan continues to build public-private partnerships, there will be another approximately $1.2 billion invested during the next decade in the University’s facilities and affiliated development.
VII. FACILITIES

SQ. FOOTAGE OF NEW BUILDINGS AND ACQUISITIONS

Rowan’s building inventory will continue to increase to support our enrollment goals and provide for our growing academic programs and increased research facilities.
Rather than take on more debt or fund expansion through tuition increases, Rowan is creating a new model for building campus facilities through partnership with host communities, private investors and developers. Long-term leases, collaboration with other institutions, municipalities and public-private partnerships are making possible new construction and redevelopment projects designed as resources for the University and the communities it serves.

### VII. FACILITIES

**A NEW MODEL FOR PLANNING AND FUNDING EXPANSION**

Projects in construction:

- **Rowan Boulevard (public-private partnership)**
  - Housing/retail project 4: $70M
- **Camden Health Sciences Building 1**: $50M
- **Camden Health Sciences Building 2**: $10M
- **Inspira Health Care Complex**: $310M

Projects in design:

- **Parking garage construction for Medical School (Camden)**: $30M
- **Bunce adaptive reuse renovation**: $10M
- **Oak and Laurel Halls adaptive reuse renovation**: $5M
- **Academic Building (classroom/lab)**: $40M
- **Edelman Fossil Park (Mantua)**: $50M
- **West Campus Athletics Complex**: $380M
- **Storm Water Infrastructure Phase 2**: $3M

Priority for future:

- **Chamberlain Student Center expansion**: $25M
- **SJ Tech Park Building 2**: $60M
- **SJ Tech Park Building Renovation for Athletics**: $3M
- **Student Housing/North Halls replacement**: $83M
- **SOM Branch Campus**: $50M
- **Koi Farm Sustainability Village**: $TBD
- **Triad Hall adaptive reuse renovation**: $30M
- **High Street Theater**: $45M/TBD

Total: $296M+
Recognition for faculty and staff encourages excellence and promotes professionalism.
VIII. HUMAN RESOURCES

EMPLOYEE GROWTH

With programmatic growth, including the acquisition of the School of Osteopathic Medicine, Rowan has increased its workforce 108 percent since FY08.
Rowan’s online programs provide efficient, flexible education options for students.
Since its inception as the College of Professional & Continuing Education (2007), the Division of Global Learning & Partnerships (2014) has served as an innovator in higher education among adult, non-traditional students and working professionals. Expanding access and increasing affordability, it offers alternative pathways to Rowan degrees and professional education. The average age of students is 35 years old, and the total enrollment (seats, not unique students) is 70 percent female.
The Division operates as an independent cost center that, in addition to providing non-traditional, graduate and other education options, generates excess revenues that are returned to the University to support general operations. During fiscal years 2008–2016, the division generated nearly $149 million in revenue. After subtracting waivers, scholarships, rentals, auxiliary fees, instruction and Rowan Global expenditures, it returned $73 million to the University.
IX. ROWAN GLOBAL
PERSONNEL AND OPERATING COSTS

The Division of Global Learning & Partnerships business model generates revenue that enables the University to deliver exceptional programs and services to a larger and more diverse student population in response to emerging market demands. Rowan Global provides graduate education, online education, professional development, continuing education, summer and inter-sessions and county college partnerships. Operating costs described below include supplies, online development, vendors, rent and maintenance.
IX. ROWAN GLOBAL

ROWAN ONLINE

Rowan Online has earned regard by providing students and faculty with the best possible support while ensuring a top-quality online learning environment, facilitating instructional excellence and pledging to uphold the University expectations of academic rigor. Rowan Global offers more than 30 degree and certificate programs fully online.

Note: this data does not include online service courses.
IX. ROWAN GLOBAL

COUNTY COLLEGE PARTNERSHIPS

Rowan partnerships with county colleges fall under the auspices of Rowan Global as part of the University’s commitment to increased access and affordability.

The University in 2013 entered into a first-in-New Jersey partnership with then-Gloucester County College (now Rowan College at Gloucester County) that enabled students at the county college to receive automatic, conditional acceptance to Rowan, counseling by Rowan advisors and a 15-percent discount on tuition for Rowan courses taken at RCGC. The University and then-Burlington County College (now Rowan College at Burlington County) formed a similar partnership last year. Students in the 2+2 programs at RCGC and RCBC may study for two years at their county college and seamlessly transfer to the University for the second two years or complete their University programs on the county college campuses.

Rowan University and its partner educators recently announced an all-new option for earning a four-year college degree (pending accrediting agency and State approval). Unique in New Jersey, a 3+1 program will enable students to spend three years at one of the two Rowan University-affiliated community colleges and just one at the University as they complete coursework for their bachelor’s degree. The estimated cost of a bachelor’s degree through the program is about $25,000.

2+2 and 3+1 programs offered at the community colleges include:

**Rowan College at Gloucester County**
- B.A. in Communication (Radio/TV/Film)
- B.A. in Law & Justice
- B.A. in Psychology
- B.S. in Nursing (R.N. to B.S.N.)

**Rowan College at Burlington County**
- B.A. in Biology
- B.A. in Computing & Informatics
- B.A. in Education
- B.A. in Law & Justice
- B.A. in Liberal Studies
- B.A. in Psychology
- B.S. in Nursing (R.N. to B.S.N.)
An independent study shows Rowan's substantial influence on the region's economy.
X. ECONOMIC IMPACT

DRIVING A MORE ROBUST ECONOMY

In February 2015, Econsult Solutions released a report that detailed Rowan University’s far-reaching economic impact on the region and its host communities. The report outlined Rowan’s impact throughout New Jersey to be $1.23 billion annually. That report found that Rowan supports 9,200 jobs statewide and generates $19 million in state taxes per year. Rowan last conducted an economic impact study in 2004 when enrollment, at 9,688, was less than two-thirds what it is today, and its local economic impact, then about $17 million per year in Glassboro, was less than one-sixth what it is today.

<table>
<thead>
<tr>
<th></th>
<th>2005</th>
<th>2015</th>
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<tbody>
<tr>
<td>IMPACT OF TOTAL ANNUAL EXPENDITURES</td>
<td>$190M</td>
<td>$1.23B</td>
</tr>
<tr>
<td>JOBS SUPPORTED</td>
<td>2,200</td>
<td>9,200</td>
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<tr>
<td>ANNUAL IMPACT IN GLASSBORO</td>
<td>$17M</td>
<td>$108M</td>
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<tr>
<td>JOBS SUPPORTED OUTSIDE THE UNIVERSITY</td>
<td>640</td>
<td>1,000</td>
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<tr>
<td>LOCAL STUDENT SPENDING</td>
<td>—</td>
<td>$30M</td>
</tr>
<tr>
<td>STATE TAX REVENUES GENERATED PER YEAR</td>
<td>—</td>
<td>$19M</td>
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<tr>
<td>INVESTMENT IN ROWAN BOULEVARD</td>
<td>—</td>
<td>$400M</td>
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